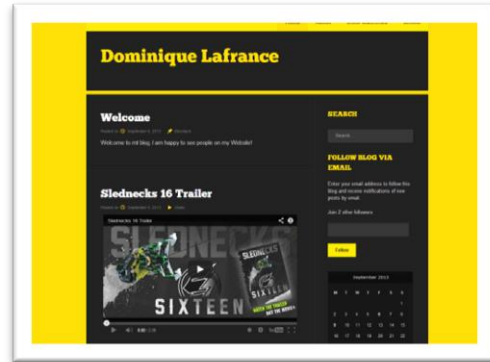


## ENG 3U – Wordpress Blogs!



1. Go to [www.wordpress.com](http://www.wordpress.com) and set up a blog.
2. Use the Dashboard to create the following:
  - a. A theme you like (choose from free ones) – Find it under *Appearance*
  - b. Create PAGES (About | Grade 11 English |
  - c. Create POSTS to have blog posts – like a journal – appear on your first page
  - d. Use the *Appearance* section of the Dashboard for more customizations
3. Assignment:
  - Choose a music video or a commercial and write a review essay, posted to your WordPress.

### Learning Goal:

I will demonstrate an understanding of review essays by writing a short review. I will also demonstrate an understanding of media studies by doing this in an online forum.

### Success Criteria:

- I will include the necessary elements required for an essay
- I will ensure my review includes the following elements:
  - A thesis explaining my purpose/opinion
  - An explanation of what I see in the video. This might be literal or it might refer to symbols, images, ideas or themes
  - Explanations, support, and information to back up “what I see”
- I will identify what is good and bad about the video and explain my thoughts
- My conclusion will include a clear recommendation
- I will include an embedded copy of the video (must be from YouTube to work)
- Partner up with a minimum of one other student in class. Review their review essay and post a comment on their blog with your own thoughts. You will also have to view their video. Comments must:
  - ➔ Be specific – Explain what you are talking about
  - ➔ Be considerate. Being rude is unacceptable