

1. Use www.wordpress.com to set up a blog/website. (See Mr. Wilson if you missed the lesson!)
2. Use the **Dashboard** to create the following:
 - a. A theme you like (choose from free ones) – Find it under Appearance
 - b. Create PAGES (About | Grade 11 English |
 - c. Create POSTS to have blog posts – like a journal – appear on your first page
 - d. Use the Appearance section of the Dashboard for more customizations

3. Assignment

Use YouTube and choose an appropriate music video or a commercial and write a review essay, posted to your WordPress Site.

Learning Goal:

I will demonstrate an understanding of review essays by writing a short review. I will also demonstrate an understanding of media studies by doing this in an online forum.

Success Criteria:

- I will include the necessary elements required for an essay
- I will ensure my review includes the following elements:
- A thesis explaining my purpose/opinion
- An explanation of what I see in the video. This might be literal or it might refer to symbols, images, ideas or themes
- Explanations, support, and information to back up “what I see”
- I will identify what is good and bad about the video and explain my thoughts
- My conclusion will include a clear recommendation
- I will include an embedded copy of the video (must be from YouTube to work)

Partner up with a minimum of one other student in class. Review their review essay and post a comment on their blog with your own thoughts. You will also have to view their video.

Comments must:

- Be specific – Explain what you are talking about
- Be considerate. Being rude is unacceptable

STUDENT SAMPLES CAN BE SEEN ON WILSONTEACHER.CA → STUDENT WEBSITES

OUTLINE OF BLOG REVIEW ESSAY ASSIGNMENT

1. INTRODUCTORY PARAGRAPH

- What you are talking about (Your **TOPIC** and **ARGUMENT/THESIS**)
- Include main points of your essay
- Some kind of catchy sentence(s) to attract reader to your review

2. BODY PARAGRAPH #1

- Summarize what is happening in the video (i.e. First this happens. Then in the next scene this happens. This is followed by this happening. Then, out of nowhere, this happens. Finally, the video ends with this happening.)
- Stick to just the facts in this paragraph
- Include specific examples, and detail in this paragraph

3. BODY PARAGRAPH #2

- In this paragraph, explain what you see in the video. What might some of the things you see mean or represent? What kind of *audience* is the video directed at? Is it appropriate for all ages? What main ideas, topics, etc. might be connected to the video?
- Include specific details, examples, and your explanations in this paragraph

4. BODY PARAGRAPH #3

- In this paragraph, I want to know your opinion about your video. What is good and bad about it? What are your thoughts on what it is trying to accomplish? What else might you say about this video?

5. CONCLUSION

- The conclusion wraps up your thoughts. Restate your main topic/argument/purpose

Essays only work when your ideas are properly explained. Each time you make a statement or point, you need to explain **WHY** and **HOW** it is important. Have you **SUPPORTED YOUR IDEAS**? You can do this with facts, examples, details, quotes, etc.